

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Agriculture and Cooperation Department – Implementation of “Mass Media Support to Agriculture Extension” Scheme - Constitution of **State Level Agriculture Mass Media Committee** – Orders-Issued.

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AGRICULTURE AND COOPERATION (AGRI.II) DEPARTMENT

G.O.RT.No. 359

Dated 30-07-2015

Read the following:

1. G.O.Rt.No.695, A&C( FP.II)Dept.Dated 15-07-2005.
2. From the Director of Agriculture, Telangana, Hyderabad Lr. No. Prtg(2)/28/2015,Dated 10-06-2015.

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**ORDER:-**

In the G.O. 1<sup>st</sup> read above, Govt. have constituted State Level and District Level Committees for implementation of “Mass Media Support to Agriculture Extension (MMSAE)” Scheme, to envisage and to utilize infrastructure of Doordarshan (DD) and All India Radio(AIR) to produce and transmit programs and topic in Agriculture and allied fields as requested by the Government of India.

2. The Director of Agriculture, Telangana, Hyderabad vide reference 2<sup>nd</sup> read above has requested the Govt. to constitute a State Level Committee with the revised members in the State of Telangana in view of the bifurcation of the State.

3. Government, after careful examination of the proposal, hereby constitute a State Level Agricultural Mass Media Committee for implementation of “Mass Media Support to Agriculture Extension (MMSAE)” Scheme with the following composition:

1. APC & Secretary to Government (A&C)	...	Chairman
2. Secretary to Government Rural Development Department	...	Member
3. State Level Representative from Doordarshan	...	Member
4. State Level Representative from AIR	...	Member
5. Chairman of Inter-Media Policy Coordinator Committee (MPCC) at the State Level	...	Member
6. Director Research of State Level Agriculture Universities	...	Member
7. One farmer representing from the IKP District Federations of Adilabad, Khammam, Warangal and Nizamabad	...	Member
8. Director of Agriculture of the State.	...	Member- Secretary

4. The mandate of the Committee as stipulated in the G.O.1<sup>st</sup> read above holds good.

5. The Director of Agriculture, Telangana, Hyderabad, shall take further necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

C.PARTHASARATHI  
APC & SECRETARY TO GOVERNMENT

To  
The Director of Agriculture, Telangana, Hyderabad  
All the Members of the Committee through the Director of Agriculture,  
Telangana, Hyderabad

Copy to:-

The P.S. to Hon'ble Minister (Agri.&AH)

The P.S. to Secretary to Govt.(A&C)

//FORWARDED BY ORDER//

SECTION OFFICER